



## **FOR IMMEDIATE RELEASE**

### **Grant allows Stay Alive .... Just Drive!, Inc. to expand their mission; educating new drivers and parents regarding the dangers of distracted driving.**

FORT MYERS, FL (August 7, 2012) – We are proud to partner together with The Allstate Foundation and announce Stay Alive .... Just Drive!, Inc.(SAJD) has been awarded a \$50,000 grant to support the WHEN YOU DRIVE DISTRACTED ... WE’RE ALL IMPACTED distracted driving presentation.

“For 60 years The Allstate Foundation has proudly supported a wide range of projects and organizations that have made a difference in communities across the country. We are pleased to build on our legacy of furthering Teen Safe Driving Efforts by supporting SAJD’s valuable work”, said Cathy Mayo, regional liaison, for The Allstate Foundation.

The grant will be used to continue educating driver’s education students in Lee and Collier Counties and expand into Charlotte, Sarasota, Hendry and DeSoto. Stay Alive .... Just Drive!, the nationally recognized leader in traffic crash prevention, education and awareness has been actively and aggressively educating young drivers regarding the dangers of unsafe and distracted driving since 2006, using a comprehensive power point presentation.

Today, distracted driving is defined as any activity that takes your focus off the task of driving. While many of us don’t give a second thought to driving with distractions, the science and statistics regarding these dangerous practices are shocking.

Did you know:

- Car crashes are the #1 killer of teens and account for more teen deaths than suicide and homicide combined.
- Sending or receiving a text takes a driver's eyes from the road for an average of 4.6 seconds, the equivalent-at 55 mph-of driving the length of an entire football field, blind.
- More than 1.6 million crashes are caused by cell phone use and texting each year.
- Teen drivers represent 8% of licensed drivers but are responsible for 32% of all crashes.

- According to “*License to Save*” data released by The Allstate Foundation, 181 lives could be saved in Florida if it strengthened its teen driving law to include all of the seven components of Graduated Driver Licensing.

SAJD executive director, Jay Anderson said “The most dangerous year of a person’s life is the year after receiving a driver’s license”. That’s why he reminds parents that they can greatly reduce the odds of their teen being in a crash by making and enforcing rules.

To learn more about distracted driving visit us on the web: [www.sajd.org](http://www.sajd.org)

- **About The Allstate Foundation**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. Over the last 60 years, the Foundation has contributed nearly \$300 million to organizations and projects in communities throughout the nation. For more information, visit [www.allstatefoundation.org](http://www.allstatefoundation.org).

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SAJD, Inc is a 501(c)3 organization and is proudly affiliated with the Florida Teen Safe Driving Coalition (FTSDC), American Driver and Traffic Safety Education Association (ADTSEA) and the Network of Employers for Traffic Safety (NETS).